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SERVERSIDE GROUP GRANTS CARD CUSTOMIZATION LICENSE TO MICHIGAN-BASED CUSO, DESIGN ONE CREATIVE, LLC

London, 5th December 2011 – London-based card customization specialist, [Serverside Group](#), today announced the granting of a license of its US card customization patents to Michigan-based Credit Union Service Organization (CUSO), Design One Creative, LLC and the dismissal of Design One Creative from the suit brought against it (and other parties) by Serverside in Delaware.

The granting of the license to Design One Creative follows Serverside's recent settlement with Florida-based CUSO, United Solutions Company. The license will cover Design One Creative's existing customers and future card customization programs with credit unions.

Gerald Hutto, President/CEO, Design One Company Inc., commented:

"We are pleased to be able to assure our current PICTURE MY CARD™ customers and future customers continuous service. With the license that we have purchased from Serverside, we can do just that."

Adam Elgar, President, Serverside Group, commented:

"We are very pleased that Design One Creative, LLC has agreed to a licensing arrangement. The protection of our intellectual property is one of our highest priorities and with this in mind we will continue to devote all resources necessary to protect it."

– Ends –



About Serverside

Founded in 2003, [Serverside Group](#) is the global technology leader in digital card design and a provider of innovative solutions to issuers, personalization bureaus and card manufacturers.

Serverside has built a market-leading position by running more than 2,000 card programs through its network of over 200 card issuers in 27 countries. Its clients include: RBS Group, ING, Permanent TSB, ANZ, BMW, KBC, Fortis and Heritage Building Society. Serverside is headquartered in London and has offices in New York, Chicago and Auckland.

Serverside is currently taking steps to enforce its intellectual property portfolio, including a suit brought in the United States against fifteen financial institutions and technology vendors that it believes are infringing its patents.

www.serversidegroup.com