



CardCompiler™

Card Management Technology

Integrated Payment Card Creation & Ordering Platform

- ✓ **Create and manage** financial card production online to reduce costs and save time
- ✓ **Give unprecedented control** to Issuers to manage their portfolios
- ✓ **Decrease time to market** through streamlined approvals and ordering
- ✓ **Offer greater choice** in card designs
- ✓ **Increase product and process quality** by using 'best in class' design tools

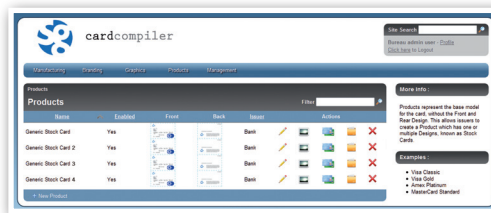
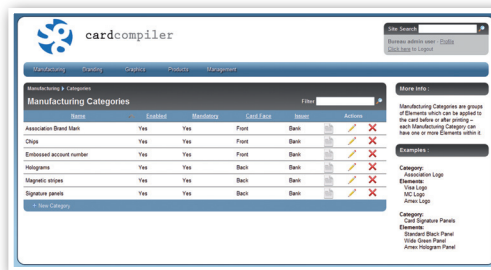
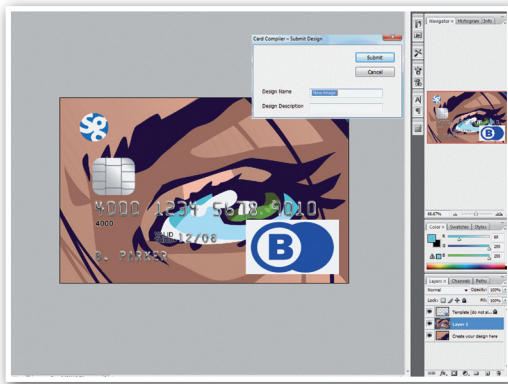
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Overview

Serverside Group's **CardCompiler** is the industry's leading payment card management software platform. **CardCompiler** streamlines the many processes needed to create, design, order and manufacture cards like never before.

Via the full-featured online interface and design tool plug-ins, card product managers, designers, branding, card associations and manufacturing can collaborate effortlessly to quickly produce a card that meets the needs of issuer, personalization bureau and manufacturer.



CardCompiler allows payment card manufacturers, issuers and designers to collaborate in a simple and easy online environment.

What is it?

CardCompiler is an easy-to-use software service that allows you to manage all the elements required to produce a card through an online wizard that directs the user through the card creation process. During the step-by-step process, the user creates layers of an individual card design that are eventually compiled to create a card ready for production. Both the front and back faces of the card can be managed.

Once all the fixed elements of a card have been compiled into a template, a user with 'designer' permissions can draw down the card file into the best-in-class design software package and create card designs in the environment they use today.

The final card product – complete with front and back designs can be output to any number of manufacturing and printing processes ranging from on-demand manufacture through to high-end conventional presses. Similarly, the software can combine with existing processes in the card personalization bureau to manage how the card is treated, allowing the client to manage elements such as tipping and other treatments.

Benefits

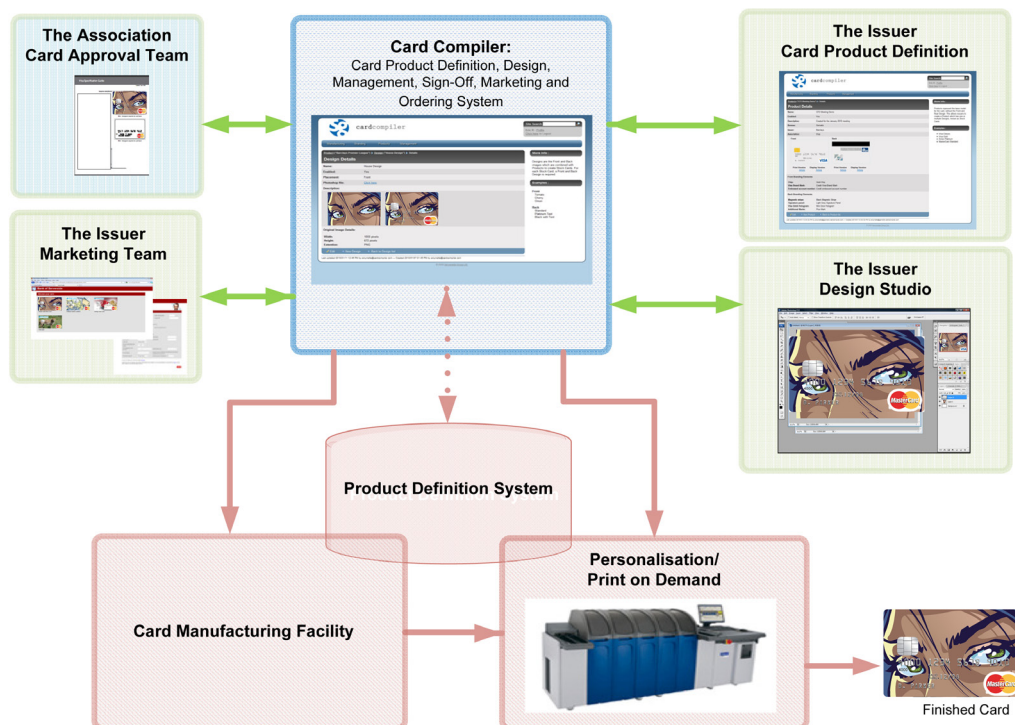
CardCompiler brings efficiencies into the card creation and management process by creating an environment that externalizes existing processes and offers a self-service model to the issuer. This makes the card management and ordering process faster, far easier and less error-ridden than current processes.

Also, since **CardCompiler** works with existing processes, conforming to the current requirements of the stakeholders, there is no need for expensive internal integration to make it work.

CardCompiler allows you to:

- ✓ Create and manage financial card production online to reduce costs and save time
- ✓ Impose controls on the card design process through user privileges
- ✓ Decrease time to market through streamlined approvals and ordering
- ✓ Offer greater choice in card designs
- ✓ Increase product and process quality by using 'best-in-class' design tools
- ✓ Integrate with Serverside's award winning Card Marketing products

CardCompiler Flow Diagram



How does it work?

CardCompiler is a hosted service that pulls together all the stakeholders in the card design, approval, manufacturing, marketing and financial personalization processes.

Within **CardCompiler** you are able to create or build stock cards by combining the building blocks of manufacturing, branding and design.

The service draws on, and delivers to, existing Card Product Definition Systems. Therefore it can easily sit on top of the existing infrastructure at each of these stakeholders, delivering the relevant information along with any required metadata or other information on an entitlement basis.

After the required approvals are facilitated online, files are delivered to the manufacturer and/or personalization bureau in the format required to create the final card product.

Conclusion

CardCompiler enables payment card manufacturers, issuers and designers to collaborate in a simple and easy online environment. Discover how a once complicated and laborious process has been streamlined into a logical and efficient online system to design and create stock cards. Let **CardCompiler** from Serverside Group save you time and money.

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