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## CardPartner and Guide Dogs for the Blind Announce Visa Credit Card That Funds Canine Companions for Blind

SAN RAFAEL, Calif.--([BUSINESS WIRE](#))--Guide Dogs for the Blind and CardPartner, Inc. today announced availability of the *Guide Dogs for the Blind Platinum Visa*® credit card at [www.guidedogs.com/cardpartner](http://www.guidedogs.com/cardpartner). For every card activated, Guide Dogs for the Blind receives \$50 plus a percentage of every dollar charged. Funds help train Guide Dogs to work with blind people, and vice versa.

Guide Dogs for the Blind offers enhanced mobility and quality of life to people who are blind through lifetime partnerships with Guide Dogs. Located in San Rafael, Calif. and Boring, Ore., Guide Dogs for the Blind has produced more than 11,000 partnerships across the United States and Canada.

"We offer our services free-of-charge to our students, including a Guide Dog, air transportation, room and board, training, equipment, financial assistance for veterinary care and alumni support services," said Nancy Gardner, president and CEO of Guide Dogs for the Blind. "We are pleased the *Guide Dogs for the Blind Platinum Visa*® credit card will support our mission and generate additional funds for our organization."

For cardholders, the *Guide Dogs Platinum Visa*® credit card is highly competitive:

- No annual fee
- 0% APR on purchases and balance transfers for the first six months (*thereafter the APR will vary based upon the Prime Rate plus 5.90%. As of June 1, 2008, the APR for both purchase and balance transfers is 11.15%. Balance transfer offer limited to balance transfer requests submitted with application, from an issuer other than UMB Bank, n.a. or its affiliates*).
- Purchase protection
- Zero liability protection for unauthorized purchases
- Emergency cash and card replacement
- Lost/stolen card reporting service
- 24-hour roadside assistance
- Warranty manager service
- Lost luggage replacement

"People who believe in this cause and who carry a credit card supporting Guide Dogs for the Blind are more likely to use that credit card over another one," said Doug Davis, senior director of sales & marketing at CardPartner, Inc.

Dog lovers, those who support Guide Dogs for the Blind, and all others can visit [www.guidedogs.com/cardpartner](http://www.guidedogs.com/cardpartner) to learn more about the card's features, apply for a card, choose one of five custom credit card designs featuring Guide Dogs' canines, contact cardholder service, read the terms and conditions of card membership, and more.

### **About Guide Dogs for the Blind**

Guide Dogs for the Blind, headquartered in San Rafael, Calif., has been creating life-long partnerships in the community since 1942. Services are provided free-of-charge and the organization relies solely on private donations. If you know someone who could benefit from a Guide Dog, please let them know about this program. For more information, contact Guide Dogs for the Blind at [www.guidedogs.com](http://www.guidedogs.com) call (800) 295-4050.

### **About CardPartner**

CardPartner, Inc. ([www.cardpartner.com](http://www.cardpartner.com)) is an online company that specializes in helping smaller U.S.-based membership organizations and charities create custom Visa credit card programs. CardPartner is a unit of the privately held Serverside Group, a technology provider to many of the world's leading banks. Visa credit cards offered through CardPartner are issued by UMB Bank, n.a., headquartered in Kansas City, MO. UMB Bank approves credit decisions, grants credit, and manages the administration and cardholder service for card programs offered by CardPartner.

#### Contacts

##### **For CardPartner, Inc.**

The Donahue Group LLC  
Jim Donahue, 302-367-6929  
[donahuellc@hotmail.com](mailto:donahuellc@hotmail.com)

or

##### **For Guide Dogs for the Blind**

Denise St. Jean, 415-492-5544  
[dstjean@guidedogs.com](mailto:dstjean@guidedogs.com)

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## Smart Multimedia Gallery



#### [Photo](#)

Happy dogs adorn one of five new Visa credit cards from Guide Dogs for the Blind ([www.guidedogs.com/cardpartner](http://www.guidedogs.com/cardpartner)). A \$50 bonus plus a portion of every dollar charged to the card help fund the training of Guide Dogs as lifelong human companions. (Photo: Business Wire)



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